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Joint Town and County Council Minutes  
Thursday, September 21, 2023, 6:00 PM  
Town Council Chambers  
274 Main Street  
Antigonish, NS

**Present were:**

Warden Owen McCarron  
Councillor John Dunbar  
Councillor Remi Deveau  
Councillor Bill MacFarlane  
Councillor Mary MacLellan  
Councillor Donnie MacDonald  
Councillor Gary Mattie  
Councillor Haris McNamara

Mayor Laurie Boucher  
Deputy Mayor Willie Cormier  
Councillor Mary Farrell  
Councillor Andrew Murray  
Councillor Donnie MacInnis  
Councillor Diane Roberts

Glenn Horne, CAO,  
County of Antigonish

Jeff Lawrence, CAO, Town of Antigonish

Shirlyn Donovan, Strategic  
Initiatives Coordinator

Dianne Wilson, Deputy Clerk &  
Recording Secretary

Kate MacInnis, Director, Community  
Development

Shannon Long, Communications Officer

**Also Present:**

Dr. Adam Perry, Antigonish Aging Well Coalition  
Blaise MacDonald, Antigonish Regional Emergency Coordinator

**Absent with Regrets:**

Deputy Warden Hughie Stewart    Councillor Sean Cameron  
Councillor Shawn Brophy

**Call to Order**

The Joint Town and County Council Committee was called to order by the Chair, Warden McCarron at 6:00 PM who welcomed everyone to the meeting, followed by comments by Mayor Laurie Boucher.

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**Approval of June 5, 2023, Joint Council Committee Minutes**

“It was Moved and Seconded to approve the Joint Council Minutes of June 5, 2023.”

**Motion carried.**

**Business Arising**

There was no Business arising from the Minutes.

**Presentations**

Tourism Strategy Presentation

Shirlyn Donovan and Shannon Long provided Council PowerPoint presentation on a proposed Tourism Strategy for the Town and County of Antigonish. Shirlyn Donovan provided background information on the need for a cohesive tourism strategy for the Antigonish area and noted that Group ATN were Mary Tulle were the successful bidders for the request for proposals. Shannon Long provided details on a ‘tourism brand’ and what that includes.

Copies of the new brand as ‘Antigonish – Nova Scotia’s Free Spirit’ were distributed. Various versions of the brand and how they might be utilized were presented. The Tourism Vision and the five (5) pillars of the strategy for Antigonish was presented. It was noted that a bylaw to move forward with a 3% marketing levy would be forthcoming to both councils.

The delegates responded to questions from Council. Warden Owen McCarron thanked the delegates for their presentation.

Antigonish Aging Well Coalition

Dr. J. Adam Perry took to the podium, introduced himself, and provided Council with a PowerPoint presentation which focused on feedback from older adults and relevant stakeholders in order to assess the needs, strengths, opportunities and challenges to Antigonish becoming an age-friendly community. Dr. J. Adam Perry expanded on the details from the eight (8) age-friendly domains.

Details from the presentation included a community profile, Methods, Demographics, Outdoor Space and Buildings, Transportation, Housing, Respect & Social Inclusion, Social Participation, Communication & Information, Civic Participation & Employment. A list of short and long-term recommendations were presented.

Roundtable introductions were made and Dr. J. Adam Perry and (Councillor) Andy Thompson (Pictou County) responded to questions from Councils. Andy Thompson noted the importance of Councils endorsing Aging Well.

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Warden Owen McCarron thanked the delegates for their presentation.

Antigonish Regional Emergency Management Organization – Blaise MacDonald

Blaise MacDonald AREMO Coordinator provided Council with a PowerPoint presentation that highlighted activities/training since his hiring and details on developing a regional approach to comfort and warming centres and hurricane season preparedness (checklist, response guide, before the storm and during & after the storm).

Details were provided on tabletop exercises that were recently held. Blaise MacDonald responded to questions from Council.

**Adjournment**

With there being no further business the meeting was adjourned at 7:25 PM.



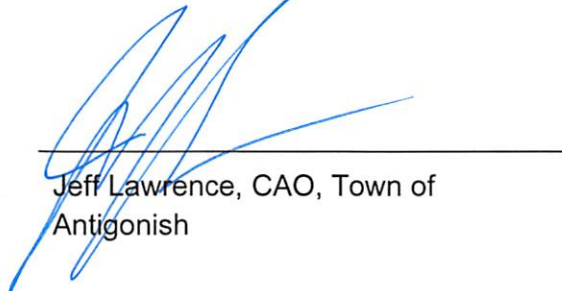
Warden Owen McCarron



Mayor Laurie Boucher



Glenn Horne, CAO, County of  
Antigonish



Jeff Lawrence, CAO, Town of  
Antigonish