



Joint Town and County Council Minutes Wednesday, March 22, 2023, 6:00 PM Town Council Chambers 274 Main Street Antigonish, NS

Present were:

Warden Owen McCarron Councillor Bill MacFarlane Councillor Shawn Brophy Councillor Mary MacLellan Councillor Donnie MacDonald Councillor Gary Mattie Councillor Haris McNamara Councillor John Dunbar Deputy Mayor Willie Cormier Councillor Sean Cameron Councillor Mary Farrell Councillor Andrew Murray Councillor Diane Roberts

Glenn Horne, CAO, County of Antigonish Beth Schumacher, Deputy Clerk

Jeff Lawrence, CAO, Town of Antigonish Dianne Wilson, Deputy Clerk Recording Secretary Kate MacInnis, Director, Community Development

Also Present:

Ashley Pettipas, Andrea Boyd & Pat McKenna - Festival Antigonish Paul Curry & Mike MacEachern - Antigonish Tourism Association Dan Cochrane, Joe MacDonald, - Antigonish Highland Society

Absent with Regret:

Deputy Warden Hughie Stewart Councillor Remi Deveau

Mayor Laurie Boucher Councillor Donnie MacInnis

Call to Order

The Joint Town and County Council Committee was called to order by the Chair, Warden McCarron at 6:00 PM. Roundtable introductions took place.

Approval of December 5, 2022, Council Minutes

Moved by Councillor Bill MacFarlane Seconded by Councillor Shawn Brophy





"To approve the Joint Council Minutes of December 5, 2022."

Motion carried.

Business Arising

There was no Business arising from the Minutes.

Presentations

Festival Antigonish

The Festival Antigonish delegates were introduced and Andrea Boyd provided an overview of highlights from the past year. Details on awards received by Festival Antigonish were noted. Dan McKenna and Andrea Boyd provided details around the various aspects of Theatre/Festival Antigonish and details on upcoming shows and concerts. Sponsors, funders, and friends were thanked for their support. Andrea Boyd thanked Councils for their support. A question-and-answer session followed.

Antigonish Tourism Association

Paul Curry and Mike MacEachern took to the podium and thanked Councils for the opportunity to present to Joint Council. Paul Curry provided a brief overview of activities over the past year and a half. It was noted the Atlantic Canada Opportunities Agency (ACOA) funding for the proposed storage program proposed for last year was not able to move forward, however, it was noted the project may be revisited in the future.

Details were provided on funding approved for digital marketing of the area along with additional content for marketing. Short video promotional clips of the area were presented. Details on the inaugural Jazz Fest were provided and it was noted it will be returning next year.

Paul Curry spoke to the idea and vision of a community mobile stage. Mike MacEachern provided details specific to the stage and its mobility. A question-and-answer session followed. Warden Owen McCarron thanked the delegates for their presentation.

Antigonish Highland Society

Joe MacDonald and Dan Cochrane took to the podium and thanked Joint Councils for the opportunity to make their presentation.

Joe MacDonald spoke on the costs associated with hosting the Highland Games and details on sponsorship efforts. Details were provided on various events for the upcoming year. A short video was presented.

A question-and-answer session followed with Warden Owen McCarron thanking the delegates for their presentation.





Adjournment

At 6:56 PM the Joint Council was adjourned.

Warden Owen McCarron

Glenn Horne, CAO, County of Antigonish

Mayor Laurie Boucher

Jeff Lawrence, CAO, Town of

Antigonish