

Joint Town & County Council Advisory Committee Agenda

**Wednesday, December 12, 2018, 6:00 pm
East Coast Credit Union Social Enterprise Centre
CACL Workshop Antigonish - Lunch Room
75 St. Ninian Street
Antigonish, Nova Scotia B2G 2R8**

-
1. Call to Order – Chairman, Warden Owen McCarron
 2. Approval of Agenda
 3. Approval of Joint Council Minutes of September 19, 2018
 4. Delegations

- a. Stephanie Spencer - Sport Nova Scotia

Stephanie Spencer, the Highland Region Sport Consultant of Sport Nova Scotia, will be making a presentation and proposal around community sport collaboration in Antigonish and the tie in to a partnership with our Municipal Recreation Departments.

- b. St. Francis Xavier Administration Team

Dr. Kent MacDonald and Mr. Andrew Beckett will join the meeting for a general discussion about community collaboration.

5. Continuing Business

There is no continuing business.

6. New Business

There is no new business.

7. Additions to the Agenda

8. Adjournment

Present

Mayor L. Boucher
Deputy Mayor D. Roberts
Councillor W. Cormier
Councillor M. Farrell
Councillor A. Murray
Councillor D. MacInnis
Councillor J. MacPherson

Warden O. McCarron
Councillor N. Corbett
Councillor V. Chisholm
Councillor R. Deveau
Councillor J. Dunbar
Councillor D. MacDonald
Councillor M. MacLellan

Absent with Regrets

Councillor A. Murray
Councillor J. MacPherson

Deputy Warden H. Stewart
Councillor G. Mattie
Councillor B. MacFarlane

Staff Present

J. Lawrence, CAO, Town of Antigonish
D. Wilson, Deputy Clerk, Town of Antigonish

G. Horne, Municipal Clerk, County of Antigonish

Also Present

Delegates

1. Call to Order

Mayor L. Boucher called the meeting to order at 6:02 PM.

2. Round-table Introductions

Round-table Introductions were made to the delegates.

3. Approval of Agenda

"It was Moved by Councillor D. MacInnis and Seconded by Councillor M. MacLellan to approve the Agenda as presented." Motion carried.

4. Approval of Minutes

"It was Moved by Councillor D. MacDonald and Seconded by Councillor N. Corbett to approve the Minutes of the Joint Council Advisory meeting held on June 20, 2018." Motion carried.

5. Presentations

a. Helping the Helpers

Alma Farrell and Michelle MacDonald were welcomed to step forward, and thanked the Councils for having them. It was noted that information was previously distributed to both Councils.

The delegates provided background information on the Helping the Helpers awareness and education program, noting they are now in their 5th year, and previously there was no pro-active information about the mental health of first responders. Councils were advised that the program was first presented at the Strait Area Education and Recreation Centre (SAEREC). They noted they had received a phenomenal response, which encouraged them to carry on.

The delegates then reviewed their objectives. They noted that they have had as many as 300 people attend a program, and have also had attendees and presenters from across Canada. Reported Canadian Public Safety Suicide statistics were provided speaking to the risk of the jobs of first responders and other frontline workers.

Alma Farrell and Michelle MacDonald stated that similar to other employment policies they are hoping for policy to reflect Post Traumatic Stress Disorder (PTSD). They noted they now have Federal and Provincial support and are here seeking municipal support.

Councils were advised that the organization is recognized nationally, that this is the third year for a similar program in PEI, and that a Helping the Helpers program will be offered in Ontario in November.

A question and answer session followed. Michelle MacDonald encouraged both Councils to attend their upcoming education session (\$20).

Mayor L. Boucher congratulated the delegates for what they have done and continue to do.

b. Skatepark Collective

Jason Mason and Tara Hassin thanked Councils for having them. They acknowledged a recent press release made at the proposed Skatepark site on West Street. They noted that the "Collective" includes the Town and County and anyone else involved in the effort to have a skatepark developed.

J. Mason noted the importance of keeping everyone up to date. He advised they are directing people to their website and working on various ways to disseminate information. He stated he had determined the effort to build a skatepark has been ongoing for 30 years.

T. Hassin stated that recently Matt Schumacher had stepped down, and that J. Mason is taking over as fund-raising Chair. She further noted that Town funding is confirmed, and the County is on board subject to federal and provincial funding.

Assets – Councils were advised on a property on Appleseed Drive they intend to sell. It was noted they are trying to transition to sell it, and put the funds toward the Skateboard Collective, however, they are not counting on that and still intend to fundraise \$167,000., with \$18,000. previously raised.

T. Hassin noted that in the past, M. Schumacher was working toward grants, so they may ask for direction or assistance. It was noted they also received a generous

anonymous donation of \$200,000. Remaining \$500,000 to be split three ways. Working with students for some fundraising. Further, with assistance from Ross Screenprint they will be selling t-shirts and making a good profit.

Councils were advised that a Request for Proposals has gone to a lawyer for vetting. It was noted the lawyer also has the information regarding the lease.

In response to a question from Warden O. McCarron it was noted that the group is in the process of becoming registered, however they will not be a charitable organization and at the end of the day the assets will rest with Town. The Town will be able to accept donations and receive a receipt.

Councils were provided with the website for the Skatepark Collective (Antigonishskateparkcollective.com).

c. Arts House

Ms. B. Letwatis thanked Councils for choosing to host their meeting at the Arts House and provided a brief history on how they had come to this point.

Evan Curley provided Councils with a PowerPoint Presentation noting all projects begin by identifying a community need.

E. Curley noted that it is the vibrancy, skill and education with a good local economy that draws people to this area.

Councils were advised that this partnership began with the Visitor Informer Centre staff, followed by a very generous donation from Highland Building Supplies. The Arts House has now been operating for 3 months, and has made many partnerships and are working on additional partnerships.

E. Curley noted that they are open 7 days a week, and that they currently have classes for young children to adults age, and spoke to the percentage from town and county.

Various Council members provided comments and thank you to the organization for the work they have done for the community.

d. Business Arising from the Minutes

There was no 'Business Arising from the Minutes'.

e. Citizen Appointment to the Arena Commission

CAO J. Lawrence noted that advertising for members has not taken place yet, and that in discussion with Council the early in the week, they were generally agreeable to two town and county appointments and two citizen representatives from each unit.

Brief discussion took place with CAO J. Lawrence noting that the Commission agreement has a lot more accountability, with policies, by-laws and procedures in place.

With respect to municipal appointments it was noted that it does not necessarily have to be the Warden and/or Mayor that sits on the committee.

Mayor L. Boucher thanked everyone for coming, and thanked the Arts House for hosting the meeting this evening.

f. New Business

There was no 'New Business' to discuss.

g. Adjournment

At 6:55 PM Councillor M. MacLellan Moved to adjourn the meeting.

Mayor Laurie Boucher

Warden Owen McCarron

Jeff Lawrence, CAO, Town of Antigonish

Glenn Horne, Municipal Clerk/Treasurer
County of Antigonish

ANTIGONISH COMMUNITY SPORT COLLECTIVE

DRAFT EXECUTIVE SUMMARY

INTRODUCTION

Antigonish has established itself as the nation-leader in Multisport program development. Our Multisport Program, rooted in the development of physical literacy, allows young athletes to participate in 10 sports over 9 months; all logistics are coordinated to give children and parents easy, barrier-free access to broad skill acquisition.

Provincially, 10 more Multisport programs have developed based on our Antigonish model, impacting more than 650 participants across the province. More importantly, 200 organizations in Nova Scotia now work collaboratively delivering Multisport opportunities to their communities.

Nationally, we have created the national best-practice Multisport model of collaborative delivery; Antigonish Multisport has advised more than 60 sport communities across Canada, on matters such as process, design, delivery, and results. Now, we would like to broaden the concept of Multisport, to include athletes of all ages and stages in our community. Instead of an annual Multisport program, we are now looking to create a Multisport system.

WHY?



HOW?

The Antigonish Community Sport Collective (ACSC) will allow coaches to coach, organizers to organize, supporters to support and, most importantly, kids to be kids. The ACSC will create an organizational structure that will give greater resources and support where it is most needed in community sport.

Through representation of community sport organizations, municipal recreation departments, facilities and community sport stakeholders, we will work together through defined roles and responsibilities, based on strengths and assets in our community to meet our shared vision and goals.

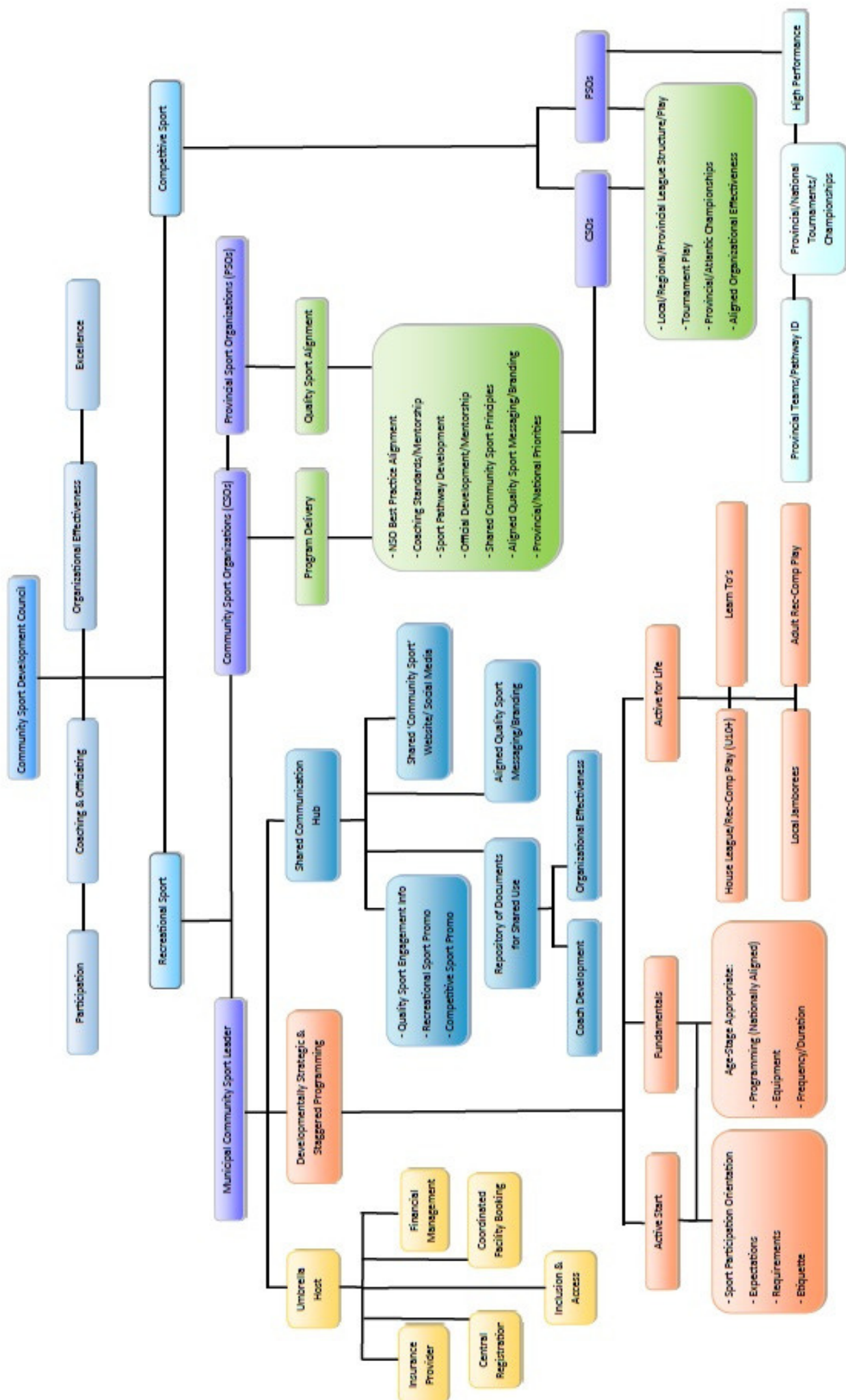
VISION

The Antigonish Community Sport Collective will use a collaborative framework that prioritizes athlete-first development.

GOALS

- barrier-free sport systems;
- connecting, supporting and developing coaches, officials and volunteers;
- world-class organizational effectiveness;
- excellence at all levels.

DEVELOPMENT COUNCIL STRUCTURE



WHAT?

PROJECTED TIMELINE

2019 - 2022

Organization Development | Rec Program Development

2019

Community Sport Organization (CSOs) and Stakeholder Consultation	January - April
Confirmation of partnerships	Engagement of CSOs to prepare for two pilot programs:
Recruitment of council structure	U6/U8 Spring/ Summer
Formal creation of organization	12-15 Open water
Hire full-time staff	
Structure of council in place	May - July
Defined roles and responsibilities	Pilot spring/summer programs
Active council sub committees	Program assessment
Development of staff work plan	
Website/database development	September - December
Branding/Communications	Pilot evaluation/feedback/tweaks
Measurement & Evaluation	Pilot expansion planning - U10/U12
	Engagement of CSOs to prepare for 2020
	U6/U8 Fall programs

2020

Development Council	January - April
Implementation of identified collaborative actions with identified timelines supporting both recreational & competitive sport development	Continued engagement of CSOs for expanded spring/summer programming
Evaluation of spring/summer programs	May - July
Consult with CSO's on fall, winter programming pilots	Expanded program delivery:
Council measurement/evaluation	U6/U8/U10/U12 spring/summer
	12-17 Open water
	Defined seasons, staggered with 'off time'; focus on access to free play, family sport and recreation
	September - December
	Pilot programs:
	U6/U8 Fall
	Defined seasons, staggered with 'off time'; focus on access to free play, family sport and recreation

2021

Ongoing Development	January - March
Council Actions Based on Identified Priorities/Timelines/Results/Measurement/Evaluation	Pilot winter programs:
Focused on 4 Pillars:	U6/U8 Winter
- Participation	Defined seasons, staggered with 'off time'; focus on access to free play, family sport and recreation
- Excellence	May - July
- Coaching & Officiating	Expanded spring summer programs:
- Organizational Effectiveness	U6 to U14
Supporting both recreational & competitive sport development	12-17 Open water
Program evaluation/feedback/tweaks	Defined seasons, staggered with 'off time'; focus on access to free play, family sport and recreation
Ongoing communication with CSO's	September - December
Council measurement/evaluation	Expanded Fall programs:
	U6/U8/U10/U12 Fall

2022

PROJECTED BUDGET

YEAR 1

EXPENSES	
Municipal Community Sport Leader	\$55,000
- Salary + MERC	
- Resources (Technology, Phone, Office)	
Discretionary Budget	\$5,000
- Meeting hosting/Supplies/Printing	
Technology	\$20,000-30,000
- Shared webspace/design	
- Registration/Database Software	
Program Development	\$10,000-15,000
- Coaching education/Age-stage alignment	
Branding Campaign / Program Promotional Budget	\$0-75,000
- Sport Makes a Difference Campaign?	
TOTAL	\$90,000-180,000

REVENUE	
Sport Transformation – CFP	\$15,000
- Confirmed	
Bonvie-MacDonald Rinks to Links	\$5,000
- Approached/Applied	
Town & County Municipal Recreation Departments	\$30,000
- Approached (Joint Council on Dec 12 th)	
Canadian Tire Jumpstart	\$20,000
- Approached (February 1 st deadline)	
The Province of Nova Scotia	\$15,000
- Approached CDG (confirmed April 1 st)	
PSO Project/Support 4 Sport Funding	\$25,000
- To be approached (December 2018)	
Foundation Support	
- To be investigated (December 2018)	
TOTAL	\$110,000

CLOSING: LET'S CHANGE THE GAME

In Antigonish, we have a rich athletic history, producing top quality professional and Olympic level athletes. However, producing the nation's finest athletes shouldn't be our only goal: we should focus on creating systems that allow all children to find confidence in their bodies, their abilities, and their selves through sport. Well-rounded programming will better serve both the Rural League and the future Olympian.

Our Multisport project, piloted in 2015, has demonstrated what we already know to be true: that children are at their best when they're having fun, when they're moving, and when they're acquiring a broad range of skills that can be used for their entire lives.

The Antigonish Community Sport Collective will close the gap between the ideal and reality, using evidence-based decision making to guide our strategy. The ACSC will leverage the strengths of our community - partnerships, ambition and a proven track record of athletic success - enabling us all to change the game.

In the end, it comes down to answering one simple question: do we want to be a community that develops sport through kids, or a community that develops kids through sport?